

## KCBS TV

4200 Radford Avenue, . Studio City CA 91604

KCBS TV

CONTRACT NO. REV.

1021-63343-1

DATE PRINTED

02/27/13

AND

PAGE 1

32354	AGENCY (OR SERVICE) ACTING AS AGENT FOR		345623	ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	LUC MEDIA			GREG SMITH FOR CITY ATTN		
AND	25 Whitlock Pl SW Ste 201			9100 Wilshire Blvd Ste 345E		
ADDRESS	Marietta GA 30064-3142			Beverly Hills CA 90212-3406		
	USA			USA		
CONTACT	CHRIS HUTTMAN			PRODUCTSMITH/CITY ATTORNEY		
LOCAL SALESPERSON	CHERYL CICCONE POL.		AGENCY EST. NO.	PRODUCT CODE 1312		
NATIONAL SALESPERSON						
BROADCAST SCHEDULE STARTING 02/27/13 AND ENDING 03/03/13 NO. WEEKS: 1						

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	Su	1	05:00P	05:30P	30S	03/03/13-03/03/13		1	500.00	500.00
*LUR*	cbs news @ 5p									
2	W-F	1	07:00A	09:00A	30S	02/27/13-03/01/13	THE EARLY SHOW	1	150.00	150.00
*LUR*										
3	W-F	1	06:00A	07:00A	30S	02/27/13-03/01/13	CBS2 NEWS 6A	1	150.00	150.00
*LUR*										
4	Su	1	06:00P	07:00P	30S	03/03/13-03/03/13		1	500.00	500.00
*LUR*	cbs news @ 6p									
5	Su	1	06:26A	08:00A	30S	03/03/13-03/03/13	CBS SUNDAY MORNING	1	500.00	500.00
*LUR*										
6	W-F	1	05:00A	06:00A	30S	02/27/13-03/01/13	CBS2 NEWS 5A	1	150.00	150.00
*LUR*										
7	W-Th	1	04:29A	05:00A	30S	02/27/13-02/28/13	CBS2 NEWS 430-5A	1	25.00	25.00
8	W-F	1	05:00P	06:00P	30S	02/27/13-03/01/13		1	500.00	500.00
*LUR*	cbs news @ 5p									
9	Sa	1	05:00P	05:30P	30S	03/02/13-03/02/13		1	550.00	550.00
*LUR*	cbs news @ 5p									
10	Sa	1	05:57A	07:00A	30S	03/02/13-03/02/13	SAT MORN NEWS	1	150.00	150.00
*LUR*										

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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			FROM	TO						
11	W-F	1	06:00P	06:30P	30S	02/27/13-03/01/13		1	500.00	500.00
*LUR*	cbs news @ 6p									
12	Sa	1	11:30P	12:30A	30S	03/02/13-03/02/13	CSI MIAMI/SA 1130P-12:30A	1	400.00	400.00
*LUR*										
13	W-F	1	04:00P	05:00P	30S	02/27/13-03/01/13	JUDGE JUDY	1	600.00	600.00
*LUR*										
14	W-F	1	11:35P	12:37A	30S	02/27/13-03/01/13	DAVID LETTERMAN	1	700.00	700.00
*LUR*										
15	Sa	1	06:00A	06:30A	30S	03/02/13-03/02/13		1	150.00	150.00
*LUR*	cbs sat 6a news									
16	W-F	1	12:37A	01:37A	30S	02/27/13-03/01/13	CRAIG FERGUSON	1	300.00	300.00
*LUR*										
17	W-F	1	02:58P	04:00P	30S	02/27/13-03/01/13	DR. PHIL	1	600.00	600.00
*LUR*										
18	W-F	1	11:00A	11:27A	30S	02/27/13-03/01/13	CBS2 NEWS 11A	1	500.00	500.00
*LUR*										
19	W-F Sa-Su	1	10:59P 10:59P	11:35P 11:30P	30S	02/27/13-03/03/13	CBS2 NEWS 11P	1	1400.00	1400.00
*LUR*										
20	Su	1	08:00A	09:01A	30S	03/03/13-03/03/13	FACE THE NATION	1	500.00	500.00
*LUR*										

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			FROM	TO						
							<b>Total Contract:</b>	20		8825.00
							<b>Billing Summary</b>			
						<b>Qtr 1-13</b>	<u>Jan</u> .00	<u>Feb</u> .00	<u>Mar</u> 8825.00	<u>Total</u> 8825.00
									<b><u>GRAND TOTAL</u></b> 8825.00	

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